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WAYNE, PA (July 10, 2002) – Addis & Hill’s double-digit growth and niche marketing strategy recently attracted the attention of the Philadelphia Business Journal’s Andy Gotlieb who spotlighted the independent Main Line financial planning firm in his popular column.

Citing Addis & Hill’s 30 percent growth in 2002, Gotlieb’s column points out that “some of the boutique firms have gained” at the expense of the big brokerage houses which are suffering “in the wake of...questions about conflicts of interests.”

Commenting on the Philadelphia Business Journal column, Addis & Hill partner Kent (Chip) Addis confirms that fully half of his company’s new business over the last six months has come from investors disillusioned with the big brokerage houses.

Gotlieb’s column points to another driver in Addis & Hill’s growth as well: a specialization in the relatively new practice of inherited wealth management prompted by the estimated \$24 to 65 trillion intergenerational wealth transfer now underway. According to Gotlieb, “that means dealing with some of the personal issues that the newly wealthy sometimes face.”

Addis & Hill is an independent financial planning and investment advisory firm focused on helping clients navigate the human dimension of money. The firm’s fee-only policy means that it does not sell financial products or accept commissions. This approach allows Addis & Hill to provide each client with personalized financial planning expertise based on his or her specific life needs, not on the firm’s own agenda.

Addis & Hill is a member of the following organizations: National Association of Personal Financial Advisors (NAPFA); the Financial Planning Association (FPA); Main Line Chamber of Commerce; and the Wayne Business Association.